



Via Tarvisio 2 | 00198 Roma
tel. 06.88.40.341 | fax 06.88.40.345
e.mail doc.fest@tiscali.it



In the last few years, art and culture in general have attracted an ever-widening audience, shedding the common perception that confined them to niche topics, and being acknowledged as popular subjects of broad interest and consensus.

In Italy, this important social evolution has not been followed by a like development in cultural information in the audiovisual media.

Films and documentaries about art – and other cultural topics in general – are still not thought of as having spectacular appeal: not only do they have “no audience appeal”, but they are automatically relegated to the sectors of didactic communications.

DOC FEST is a not-for-profit cultural association founded on a project: to build a network of spectacular events on an international level in the sector of culture and information, with the goal of involving a wide audience and at the same time getting these initiatives across through the media.

This “square of the circle” is made possible through the active participation in DOC FEST by personalities who have worked for decades in the communications sector, like Carlo Fuscagni, former director of RAI ONE; Claudio Strinati, Superintendent of Rome’s Museum Coalition; Rubino Rubini, one of the first writers and producers of documentaries in Europe; Antonella Greco, instructor of Architecture History at the

Sapienza University in Rome; and Anna Maria Cerrato, former curator of Great Exhibitions, a regular feature for RAI ONE.

Other DOC FEST aims are:

- To build a large video library of films, documentaries, events, exhibitions, biographies, etc., around the themes of culture, performance and information. This archive will be immediately accessible by both institutional and private users.
- International not-for-profit diffusion of audiovisual materials, ours and those of other organisations, so that collected materials have maximum visibility and maximum impact on the public.

Collaboration with television broadcasters, other festivals, museums, universities, academies and cinema distribution companies, to build a circuit of diffusion and exchange of products and initiatives, and to increase film and documentary production in Italy.